

For immediate release:

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Kelly Business Advisors To Host First Annual Mergers & Acquisition Forum, September 22nd.

Kelly Business Advisors is excited to host the first annual “Mergers & Acquisition (M&A) Forum” event, strategically designed for attorneys, accountants, financial advisors, commercial lenders and any professional who may directly influence businesses looking to sell or buy a company. The M&A Event will take place on Wednesday, September 22, at the Automobile Gallery in Green Bay, Wisconsin, from 7:30 to 10:00 AM. There is no fee to attend, however online registration is required, and seating is limited. Breakfast will also be included.

Attendees will have the opportunity to hear the unique story told by business owners, Andy and Stacy Remus. They will share their journey selling RapidAir, their 2003 start-up compressed air piping manufacturing company, in a recapitalization to a private equity group as a new platform in 2019. With Andy retaining the CEO role, this should be especially interesting to learn how things are going two years post-closing for Andy and Stacy. The event will also cover Kelly’s outlook on the mergers and acquisitions for the next year to come, in a three-hour fast paced breakfast forum.

“Many business owners are saying enough is enough, and they are ready to sell their business. Owners that have businesses that are really healthy may find good buyers right now, and companies that are not so healthy may have to work on building value, why they work through the challenges of COVID-19” says John Kelly from Kelly Business Advisors. According to the Market Pulse Survey, businesses are selling for between 35% and 45% more in the 1st quarter of 2021 than the 1st quarter of 2020.

The number one intention of the event is to educate attorneys, accountants, bankers and financial advisors in Northeast Wisconsin on the services of Kelly Business Advisors. A secondary purpose is to bring awareness to business owners who may not attend but may be interested in talking with Kelly Business Advisors about the potential sale of their company. The company is comprised of a group of experts who specialize in manufacturing, distribution, and service companies with revenues of \$2 million - \$50 million.

To learn more or to register for the event go to www.kellybusinessadvisors.com/annual-forum/. Kelly Business Advisors will be following the [Automobile Gallery's Covid-19](#) statement and will be offering boxed breakfast for attendees. There will be sanitation stations and masks available. The use of masks will be optional, and seating will be limited to 65% of capacity. For any additional questions individuals may reach out to John Kelly at (920) 737-2579.